

When you think of wellness, what comes to mind?



We think of all that life has to offer, and how much of it comes through your eyes. And how important your eyes are to keeping you healthy.

The VSP Eye Health Management Program® is all about wellness. After all, healthier VSP members mean a healthier bottom line for your organization.

Exceptional Care

Our private-practice network gives our members experienced and dedicated doctors who:

- average 21 years in private practice;
- have been with VSP for an average of 10 years, with a 99% retention rate;
- are specially trained and licensed to diagnose and treat many medical eye conditions;
- are credentialed to the highest standards and use Evidence-Based Eyecare®, which includes best practice medical guidelines, comprehensive eye exam standards, and coordination of care with the patient's primary care physician.

Perhaps most importantly, our doctors get to know patients as unique individuals, and patients appreciate the special attention. Nearly half of all VSP patients have seen the same VSP doctor for more than four years. In fact, 12% of these patients have seen the same doctor for 11 to 20 years.

Member Awareness Materials

We put a lot of effort into educating our members about the importance of eye health. Here's just a sample of what's available:

- quarterly eye health newsletter e-mailed right to members;
- Patient Eyecare Report, a summary of services and doctor recommendations given to patients at the end of a VSP doctor visit;
- diabetes awareness materials that emphasize the importance of regular eye exams, especially when you have diabetes.

Also, be sure to check out our Eyecare Discovery Center® on vsp.com that includes:

- eyecare articles listed by age and topic,
- educational videos that show how eye diseases affect your sight,
- interactive games,
- tips for choosing the best eyewear for you.

Partnership and Data

We'll work with you to support your wellness initiatives by:

- providing exam and medical data to third parties to support disease management efforts;*
- sending reminder letters to members identified as having diabetes in VSP's system 14 months after their last exam;
- including important continuity of care information on the Patient Record Report, which doctors receive before a VSP patient's visit. This information, such as any known medical conditions, last primary diagnosis, and whether dilation was performed at previous visit, travels with the patients no matter which VSP doctor they see.

For more information about The VSP Eye Health Management Program and what it can do for you, contact your VSP representative.

a national strategic partner of



VSP is pleased to be a National Strategic Partner of the American Diabetes Association (ADA). As part of this sponsorship, we focus on raising awareness of regular eyecare through advertising, public service announcements, and educational materials. In addition, ADA's Web site, diabetes.org, promotes what the experts say about eyecare through "Ask the Eye Doctor" features.

Did you know?

VSP doctors can help treat and manage:

- cataracts,
- corneal diseases,
- diabetic retinopathy,
- eye infections,
- glaucoma,
- macular degeneration.

VSP doctors can detect signs of:

- diabetes,
- hypertension,
- high cholesterol,
- tumors,
- thyroid disorders,
- neurological disorders.